



## COOKIE POLICY

This cookie policy (“**Cookie Policy**”) describes how The City United Project (“**CUP**”, “**we**” or “**us**”) treats the information we collect when you access and use our website (“**Website**”). Please read this Cookie Policy carefully before using the Website.

### 1. WHAT IS A COOKIE?

A cookie is a small file, consisting of a string of information of letters and numbers, downloaded on to a device when a person accesses certain websites. Cookies are then sent back to originating website on each subsequent visit. Cookies are useful because they allow a website to recognize a person's device.

We use cookies to identify and track your usage of the Website, and your Website access preferences. Any person who does not wish to have cookies placed on their computer should set their browsers to refuse cookies before using the Website, keeping in mind that certain features of the Website may not function properly without the help of cookies.

### 2. HOW CAN A USER DISABLE OR BLOCK COOKIES?

You can also restrict or block cookies, which are set during your use of the Website by changing your browser's settings. Some features of the Website may not work if you completely disable cookies, but many types of cookies may be blocked without having an impact on the Website's usability. We advise you to check the information in your browser's help section for specific instructions on how to manage cookies.

For general information about cookies, see <http://www.allaboutcookies.org/>. Please note that this link is provided as a convenience and for informational purposes only and does not constitute an approval of any information or opinion by the CUP. We bear no responsibility of the accuracy, legality or content of the external site or for that of subsequent links. Please contact the external site for answers or questions regarding its content.

### 3. WHAT TYPE OF DATA IS COLLECTED?

We collect information that does not qualify as personal data under applicable data protection legislation (“**Personal Data**”). The information collected is of the sort that web browsers and servers typically make available, such as the operating system, the browser type, language preference, referring site, and the date and time of each request to the Website.

Our purpose in collecting such information is to better understand how a person uses the Website. We may also collect information like Internet Protocol (IP) addresses that may qualify as Personal Data because it relates to an identified or identifiable person. The CUP, however, does not use such information to identify any particular person and does not disclose such information pursuant to this Cookie Policy.

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Such information may be collected with the help of analytics tools. These technologies can tell us things like how a person arrived on the Website, if this person has visited the Website before, how long a person stays on the Website, and which pages this person visits.

Any use and/or collection of Personal Data is governed by our Privacy Policy, [available here](#).

#### 4. WHY AND HOW ARE COOKIES USED BY US?

There are broadly four reasons why a cookie might be stored on your device when visiting the Website:

- cookies that make the Website work properly for you and enable you to browse the Website securely; and
- cookies that remember your preferences and make the Website easier for you to use.

These cookies are placed on your device either by us or by the third parties whose services we use as part of the Website.

Some cookies are retained in your browser for only as long as you visit the Website, while others persist for a longer specified or unspecified period.

#### 5. HOW LONG WILL COOKIES STAY ON MY DEVICE?

The length of time a cookie will stay on your computer or mobile device depends on whether it is a “persistent” or “session” cookie. Session cookies will only stay on your device until you stop browsing. Persistent cookies stay on your computer or mobile device until they expire or are deleted.

#### 6. WHAT TYPES OF COOKIES ARE USED BY SPHERE?

We use several types of cookies. Some are essential, while others you can disable or block. Disabling or blocking some cookies may affect the functionality of the Website.

The below explanations should help you to make informed choices about the information you provide to us and any third parties when you visit the Website.

##### Strictly necessary cookies

These are cookies that are required for the operation of our Website. They include, for example, cookies that help ensure the content of the pages you request load quickly. We want you to understand these essential cookies, and why we use them, but your consent is not required for us to use them on our Website.

We use the following strictly necessary cookies:

<b>Cookie Name</b>	<b>Cookie Purpose</b>	<b>More Information (session or persistent)</b>
cookieacceptance	Used to confirm someone has accepted the sites cookie popup	Persistent (6 months)

##### Analytical/performance cookies

These are cookies that collect information about how visitors use our Website which allow us to recognise and count the number of visitors and to see where our visitors have come from and how visitors move around our Website when they are using it.

We use the following analytical / performance cookies:

Cookie Name	Cookie Purpose	More Information (session or persistent)
Google Analytics	These cookies are used to collect information about how visitors use our Website. The cookies collect information; including the number of visitors to the website, where visitors have come to the website from and the pages they visit	Third party cookies. Persistent. Please see <a href="#">Google's privacy policy</a> for more details.
_ga	This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users.	Third party. Persistent, 2 years
_dc_gtm_UA-49117704-3	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page.	Third party. Persistent, 24 hours
_gali	Used to distinguish users	Third party. Persistent, 24 hours
_gat_UA-49117704-3	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to	Third party. Persistent, 24 hours
_gid	This cookie is associated with Google Analytics. It stores and updates a unique value for each page visited.	Third party. Persistent, 24 hours

Functionality cookies

These are cookies that are used to recognise you when you return to our Website. The aim of these cookies is to provide you with a more personal experience so that you do not have to reset your preferences each time you visit our Website.

We use the following functionality cookies:

Cookie Name	Cookie Purpose	More Information (session or persistent)
VisitId	Tracks an individual's visit as part of the web tracking. We use it to analyse users' visits across the Website to inform the design of the site and to help us tailor the website and digital communications to improve the users' experience.	First party. Session.

## **7. COOKIE POLICY CHANGES**

We may change this Cookie Policy from time to time in our sole discretion. If we do, then we will post the amended policy on the Website. In all cases, use of information we collect is subject to the Cookie Policy in force at the time such information is collected.

## **8. CONTACT**

For any questions about this Cookie Policy, please contact us at: [opco@cityunitedproject.com](mailto:opco@cityunitedproject.com).